

Presents

Business Advisory Reports

7 Portland Farms Rd, Scarborough, ME 04070

190 Main St, Saco, ME 04072

Email: info@wg-cpa.com

www.wg-cpa.com

Our objective: **To help you realize your financial goals & make your business more profitable while simplifying your workload.**

In an effort to continually provide you with more valuable services, we can take the initiative to present your financial statements in a narrative, plain-language report which highlights the areas of your business that are the strongest and those which may need improvement, while outlining an action plan for reaching your financial goals.



We help your business grow and be profitable.

Get a clear picture of your business's financial health.

We analyze key financial figures of your business and provide you with a plain language written report which includes: charts, graphs and a rating system to measure your businesses' financial health. You'll even see how your financial situation compares to other businesses in your industry for a better perspective.

Our Business Advisory Reports provide the perfect foundation for a business performance counseling session to help your business grow and be profitable.

Here's a sample of what we address:

- **Liquidity**—can you meet your obligations as they come due? Do you annually budget for expected cash requirements?
- **Gross Profit & Net Profit**—are these trends favorable? How do they compare to your peers in the industry?
- **Sales**—are they growing & are you satisfied with their levels? Have you established sales goals for next year?
- **Borrowing**—is it costing you more than it should?
- **Assets**—are they being used effectively to generate a strong return on your investment?
- **Employees**—are you hiring effectively?

